



JUL 16 2004 IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

PATENT
450103-02815

Applicant(s) : Matthew S. Chang et al.

Serial No. : 09/801,291

Filed : March 7, 2001

For : SYSTEM AND METHOD FOR PURCHASING AN ITEM DISPLAYED ON A DISPLAY DEVICE

Examiner : Nicholas D. Rosen

Art Unit : 3625

RECEIVED

JUL 21 2004

GROUP 3600

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450, Alexandria, VA 22313-1450

745 Fifth Ave.
New York, NY 10151

Dear Sir:

Transmitted herewith is an amendment in the above-identified application.

No additional fee is required.
 The fee has been calculated as shown below.
 This is an application of a small entity under 37 CFR 1.9(f), and the amounts shown in parentheses apply.

Claims as Amended

(1)	(2) Claims remaining after amendment	(3)	(4) Highest number previously paid for	(5) Present extra	(6) Rate	(7) Additional Fee
Total claims	36	Minus	=29	7 x	\$18 (9)	= \$126.00
Independent claims	5	Minus	=5	0	\$86 (43)	= \$0.00
Total additional fee for this amendment						\$126.00

* If the entry in Column 2 is less than the entry in Column 4, write "0" in Column 5.

** If the highest number of total claims previously paid for is less than 20, write "20" in this space.

*** If the highest number of independent claims previously paid for is less than 3, write "3" in this space.

This application contains a multiple dependent claim. The required fee of \$290(145) has been previously paid or is paid herewith .

This response is being filed within the month following the expiration of the term originally set therefor. This is a petition to request a -month extension of time. A check covering the cost of the petition is enclosed.

A check in the amount of \$126.00 is attached, which covers the cost of additional claims petition for extension of time.

Charge \$ to Deposit Account No. 50-0320.

Please charge any additional fees incurred by reason of this response or credit any overpayment to Deposit Account No. 50-0320.

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on July 14, 2004.

Dennis M. Smid, Reg. No. 34,930

Respectfully submitted,

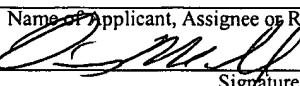
FROMMER LAWRENCE & HAUG LLP
Attorneys for Applicants

By:



Dennis M. Smid
Reg. No. 34,930
Tel: 212-588-0800

Name of Applicant, Assignee or Registered Representative



July 14, 2004

Date of Signature